



# PLACENTIA

401 E. CHAPMAN AVE.  
PLACENTIA, CA 92870

INCORPORATED: 1926  
AREA: 6.6 square miles  
TELEPHONE: (714) 993-8117  
WEBSITE: www.placentia.org

|                  |                     |                        |                |
|------------------|---------------------|------------------------|----------------|
| Mayor:           | Jeremy B. Yamaguchi | City Manager:          | (714) 993-8117 |
| Mayor Pro Tem:   | Chad P. Wanke       | Community Development: | 993-8124       |
| Council Members: | Joseph Aguirre      | City Council:          | 993-0722       |
|                  | Connie Underhill    | Parks & Recreation:    | 993-8232       |
|                  | Scott Nelson        | Fire Department:       | 573-6000       |
|                  |                     | Police Department:     | 993-8164       |

## Population Characteristics

| Population   |             |
|--------------|-------------|
| <b>1960:</b> | 5,861 (*1)  |
| <b>1970:</b> | 21,948 (*1) |
| <b>1980:</b> | 35,041 (*1) |
| <b>1990:</b> | 41,259 (*1) |
| <b>2000:</b> | 46,488 (*1) |
| <b>2010:</b> | 50,533 (*1) |
| <b>2001:</b> | 46,841 (*2) |
| <b>2002:</b> | 47,897 (*2) |
| <b>2003:</b> | 48,451 (*2) |
| <b>2004:</b> | 49,048 (*2) |
| <b>2005:</b> | 49,037 (*2) |
| <b>2006:</b> | 49,704 (*2) |
| <b>2007:</b> | 49,699 (*2) |
| <b>2008:</b> | 49,857 (*2) |
| <b>2009:</b> | 50,219 (*2) |
| <b>2010:</b> | 50,529 (*3) |
| <b>2011:</b> | 50,665 (*3) |

| 2010 Racial and Ethnic Population (*1) |        |       |
|----------------------------------------|--------|-------|
|                                        | Number | %     |
| <b>White</b>                           | 22,590 | 44.7% |
| <b>Hispanic</b>                        | 18,416 | 36.4% |
| <b>Asian &amp; Pacific Islander</b>    | 7,457  | 14.8% |
| <b>Black</b>                           | 818    | 1.6%  |
| <b>All Other Races</b>                 | 1,252  | 2.5%  |
| <b>Total Population:</b>               | 50,533 | 100%  |

| Current Projections Series (*4)<br>Population (OCP-2010 Modified) |        |
|-------------------------------------------------------------------|--------|
| <b>2015</b>                                                       | 52,704 |
| <b>2020</b>                                                       | 53,611 |
| <b>2025</b>                                                       | 54,753 |
| <b>2030</b>                                                       | 56,416 |
| <b>2035</b>                                                       | 57,040 |

| Vital Statistics (*5) |      |      |      |
|-----------------------|------|------|------|
|                       | 2007 | 2008 | 2009 |
| <b>Total Births</b>   | #    | 699  | 673  |
| <b>Birth Rate</b>     | #    | 14.0 | 13.4 |
| <b>Total Deaths</b>   | 306  | 284  | 308  |
| <b>Death Rate</b>     | 6.2  | 5.7  | 6.1  |

| 2010 Population by Age (*1) |        |        |
|-----------------------------|--------|--------|
|                             | Total  | %      |
| <b>0-4</b>                  | 3,327  | 6.6%   |
| <b>5-9</b>                  | 3,423  | 6.8%   |
| <b>10-14</b>                | 3,394  | 6.7%   |
| <b>15-19</b>                | 3,719  | 7.4%   |
| <b>20-24</b>                | 3,784  | 7.5%   |
| <b>25-34</b>                | 6,889  | 13.6%  |
| <b>35-44</b>                | 7,056  | 14.0%  |
| <b>45-54</b>                | 7,014  | 13.9%  |
| <b>55-59</b>                | 2,923  | 5.8%   |
| <b>60-64</b>                | 1,486  | 2.9%   |
| <b>65-74</b>                | 3,505  | 6.9%   |
| <b>75-84</b>                | 2,073  | 4.1%   |
| <b>85+</b>                  | 14,765 | 1.5%   |
| <b>Total:</b>               | 50,553 | 100.0% |
| <b>Median Age:</b>          | 36.0   |        |
| <b>Percent of County:</b>   |        | 1.6%   |

| Voter Registration, 2011 (*6) |        |                  |               |
|-------------------------------|--------|------------------|---------------|
| Democratic                    | 8,485  | Peace & Freedom  | 84            |
| Republican                    | 12,934 | Misc.            | 121           |
| Independent                   | 696    | Decline To State | 5,682         |
| Green                         | 114    |                  |               |
| Libertarian                   | 196    | <b>Total:</b>    | <b>28,292</b> |

# Data not available

Sources: (\*1) April Decennial Census of Population, U.S. Census Bureau.

(\*2) E-4 Released August 2011, State Dept. of Finance.

(\*3) E-5 (Revised) Released May 2011, State Dept. of Finance.

(\*4) Center for Demographic Research, CSUF.

(\*5) OC Health Care Agency rates per 1,000 population. 2009 is the latest published data by city.

(\*6) OC Registrar of Voters, 2011.